

SPONSORSHIP PROSPECTUS
15th South East Asia Survey Congress



*COLLABORATION – COMMUNICATION –
CAPACITY BUILDING*

Darwin Convention Centre,
Darwin, Northern Territory, Australia
15 – 18 August 2019





INTRODUCTION

COLLABORATION, COMMUNICATION AND CAPACITY BUILDING IN THE 21ST CENTURY

SEASC 2019 will attract over 500 surveyors and geospatial professionals from across Asia, Australia, New Zealand and the Pacific.

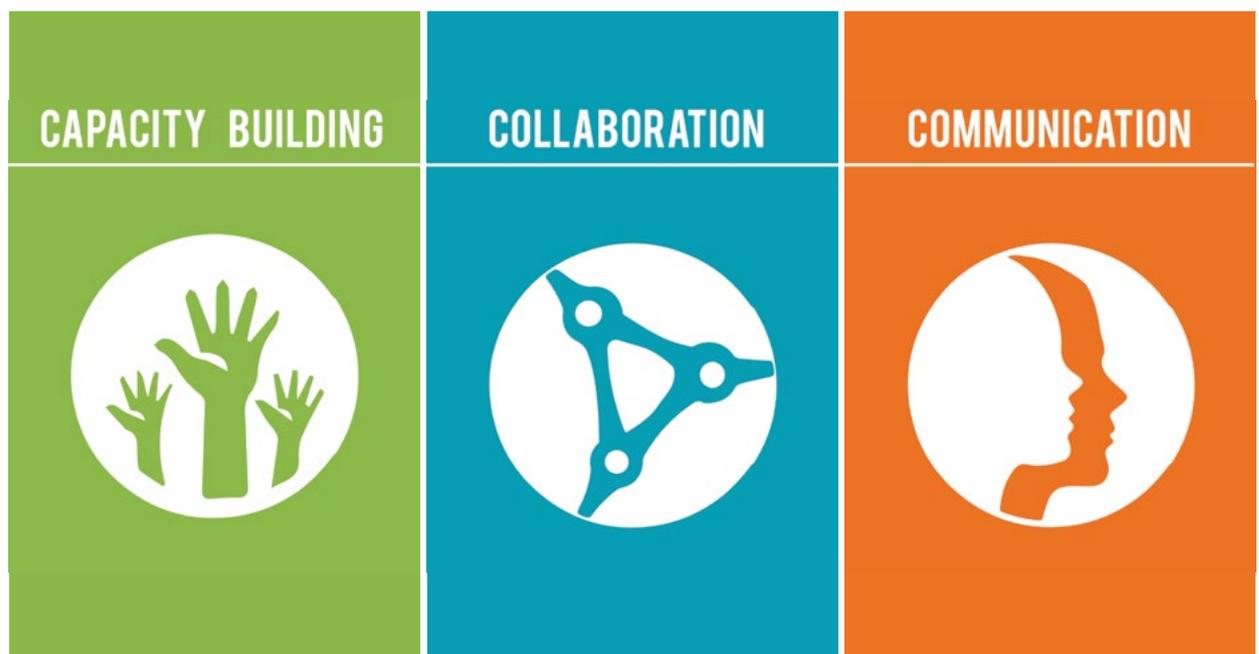
SEASC 2019 will demonstrate how the surveying profession remains relevant to the needs of society through working collaboratively to meet the future technical, social and environmental challenges in digitally connected communities.

SEASC 2019 Darwin is a fantastic opportunity for all surveyors and geospatial professionals in the Asia Pacific region to demonstrate leadership and share knowledge in their specialised fields.

The Congress is open to all professionals across various disciplines and will strive to have the Territorian spirit of unity, active participation in a friendly and casual atmosphere.

Your registration investment for the Congress is \$ 1,200 AUD + GST.

A major trade exhibition integrated into SEASC 2019 will attract the latest in surveying and geospatial technology from the region and the world. The Surveying and Spatial Sciences Institute (SSSI) and ASEAN FLAG now look to members and suppliers of all surveying industry and professional associations from across the region to join with them to organise an outstanding trade exhibit, technical and social program for delegates and visitors for this major biennial event for surveyors across our region.



HOW WILL SPONSORSHIP OF SEASC 2019 BENEFIT YOUR ORGANISATION?

Sponsorship of the SEASC 2019 will directly promote your organisation, services and products to a diverse audience of professional delegates and also provide further exposure through a range of related high profile and targeted communication and media activities. This prestigious event will provide sponsors and exhibitors with the many opportunities.

Network with a diverse audience

SEASC 2019 will attract over 500 national and international delegates from a diverse array of institutions, agencies and organisations. SEASC 2019 provides an excellent opportunity to showcase services, and expand professional networks and contacts in a relaxed atmosphere.

An opportunity to participate in a widely publicised event

SEASC 2019 will be widely publicised through electronic media, newsletters and nearer the Congress dates, through dedicated media releases and interviews on radio and television. SEASC conferences have a history of attracting substantial media coverage, and coupled with the diverse audience of delegates from around the country and the region, will create an excellent environment to gain recognition for your product.

An ideal venue and social program to maximise networking and brokering opportunities

SEASC 2019 will be held at the Darwin Convention Centre overlooking the Darwin Harbour.

Through a unique social program, SEASC 2019 provides unmatched networking opportunities during cocktail functions and a gala dinner. Sponsors, exhibitors and delegates also have the opportunity to exchange ideas during morning and afternoon tea breaks and lunch on each of the four conference days, all of which are presented in a common area which is co-located with exhibitor's stands to facilitate informal communication and networking.



CONFERENCE JOINTLY ORGANISED BY

- (a) **THE ASEAN FEDERATION OF LAND SURVEYING AND GEOMATICS (ASEAN FLAG)**, of
2735A, Jalan Permata 4,
Tmn Permata, Ulu Kelang 53300
Kuala Lumpur, Malaysia.

The ASEAN FLAG is an association that represents surveying and geospatial professionals from ASEAN, China, Hong Kong, Taiwan, Australia and New Zealand.

<http://aseanflag.org/>



- (b) **THE SURVEYING & SPATIAL SCIENCES INSTITUTE (SSSI)** of
27-29 Napier Close, Deakin,
Australian Capital Territory 2600, Australia

The SSSI is the not-for-profit national body representing surveying and spatial science professionals from Australia, New Zealand and abroad.

Ph: +61 2 6282 2282

Email : rob.sarib@sssi.org.au

anna.palathinkal@sssi.org.au

<https://sssi.org.au/>

SSSI is collaborating with number of institute, industry and government organisation to host SEASC 2019 in Darwin.



COLLABORATORS



ACKNOWLEDGEMENTS

We are grateful for the images used in this prospectus that have been provided by Tourism NT .



PROFESSIONAL CONFERENCE ORGANISER(PCO)

Agentur - Professional Conferences & Events

Britta Decker / Marijana Tadic

GPO Box 1767,
Darwin NT 0801

Ph: +61 (0)8 89812010,

Mob: +61 (0)417 875 901,

E-mail: seasc2019darwin@agentur.com.au



SPONSORSHIP PACKAGES OVERVIEW

The following pages list the range of sponsorship and exhibition packages on offer, aimed to facilitate sponsorship at all levels, and have been designed to cater for all budgets. However, we are mindful that some sponsors have unique needs, and we would be happy to discuss combinations of the offered packages with your organisation.

SPONSORSHIP CONTACT

We encourage you to contact the Conference Convenor or Organiser to discuss the best sponsorship package to meet your needs and budget. If you have specific requirements or desired outcomes linked to your sponsorship, we would be happy to tailor a package to suit your organisation. All sponsorship opportunities, entitlements and costs are subject to negotiation.

OFFERED IN ALL SPONSORSHIP PACKAGES

ACKNOWLEDGEMENT ON CONFERENCE WEBSITE	Acknowledgement as SEASC 2019 supporter with your organisation logo displayed with a link to your organisation's home page on the conference website.
BROCHURE OR ITEM INSERT IN DELEGATE SACHELS	Opportunity to include one (1) item of literature or promotional merchandise in the delegate satchels (Satchel insert form to be submitted).
LOGO ON BACK COVER OF HANDBOOK	Logo displayed in colour on the back cover of the Conference Program and Abstract Handbook.
LOGO ON SPONSOR BANNER	Your logo displayed in colour on a Sponsor recognition banner in the main registration area.
PROGRAM HANDBOOK AND ABSTRACTS (INCLUDES DELEGATE LIST)	Delegate list (name, organisation, city, email) is provided in the Conference Program and Abstract Handbook (subject to Privacy Act).
SINGLE PULL-UP BANNER DISPLAY	Opportunity to display your organisation's banner in the registration/information area.

SEASC SPONSORSHIP AT A GLANCE

BENEFITS	PLATINUM \$ 25,000 excl. GST	GOLD \$ 15,000 excl. GST	SILVER \$ 10,000 excl. GST	GALA DINNER \$ 15,000 excl. GST	CAFÉ & COFFEE CART \$ 15,000 excl. GST
NAMING RIGHTS	x				
REGISTRATIONS INCL. DINNER	5	3	2	2	2
DINNER TICKETS	10				
EXHIBITION STAND/ DISPLAY	Triple Exhibition Stand	Double Exhibition Stand	Single Exhibition Stand	60% discount	Brand on Coffee Cart, Cups & Café
OPENING ADDRESS	10 min – Conference Opening			5 min – Gala Dinner	
CATERING BREAKS PROMOTION	x				
CORPORATE LOGO/ BANNER DISPLAY	Plenary all				
PROGRAM ADVERTISEMENT	2 page	1 page	1 page	1 page	½ page
LOGO ON PLENARY SLIDE	x	x	x		
ELECTRONIC & PRINT MEDIA	x	x			
ACKNOWLEDGEMENT AT OPENING & CLOSING	x	x	x		

BENEFITS	SEASC 2019 YOUTH CONGRESS \$ 10,000 excl. GST	SACHEL \$ 10,000 excl. GST	E-POSTERS \$ 10,000 excl. GST	LANYARD \$ 7,500 excl. GST	PLENARY SPEAKER \$7,500 excl. GST
NAMING RIGHTS					
REGISTRATIONS INCL. DINNER	2	1	1	1	1
DINNER TICKETS					
EXHIBITION STAND/ DISPLAY	25% discount		50% discount on stand and catering space at dinner		50% discount
OPENING ADDRESS					
CATERING BREAKS PROMOTION					
CORPORATE LOGO/ BANNER DISPLAY	Banner at SEASC 2019 Youth Congress	Satchel	E-Poster holding slide	Lanyards	Plenary Theatre
PROGRAM ADVERTISEMENT	½ page	½ page	½ page	½ page	½ page
LOGO ON PLENARY SLIDE					
ELECTRONIC & PRINT MEDIA					
ACKNOWLEDGEMENT AT OPENING & CLOSING					

PLATINUM SPONSORSHIP PACKAGE – 1 AVAILABLE

Investment \$ 25,000 (excl. GST)

Platinum Sponsorship is the SEASC 2019 premium level of sponsorship, guaranteed to provide the highest level of prestige exposure prior to, and during, the conference.

NAMING RIGHT	"Your Company Name" presents SEASC 2019.
REGISTRATIONS	Complimentary full-conference registration for five (5) delegates that includes attendance at all included social functions (Welcome and Gala Conference Dinner).
EXHIBITION STAND/DISPLAY	Triple exhibition Stand (exhibition Stand booking Form required to be submitted).
CONFERENCE OPENING ADDRESS	Opportunity to address delegates at the Conference Opening Ceremony – 10 min.
CORPORATE BANNER	Corporate banner displayed in plenary theatre throughout the conference.
PROGRAM ADVERTISEMENT	Two-page spread opening advertisement in Conference Program (text/graphics or pdf supplied by sponsor).
LOGO ON PLENARY SLIDE	Major sponsor recognition with corporate logo (full colour) on PowerPoint holding slide displayed in the plenary theatre.
ELECTRONIC & PRINT MEDIA	Acknowledgement as SEASC2019 Major Sponsor with your organisation's logo prominent on all conference print and electronic media, including news letters and social media.
ACKNOWLEDGEMENT AT OFFICIAL OPENING AND CLOSING CEREMONIES	Acknowledgement as Platinum Sponsor at the official opening and closing of the conference.





GOLD SPONSORSHIP PACKAGE – 3 AVAILABLE

Investment \$ 15,000 (excl. GST)

Gold Sponsorship allows organisations to support and to receive prominent exposure throughout the SEASC 2019.

REGISTRATIONS	Complimentary full-conference registration for three (3) delegates that includes attendance at all included social functions (Welcome and Gala Conference Dinner).
EXHIBITION STAND/DISPLAY	Double Exhibition Stand (exhibition Stand booking Form required to be submitted).
MORNING TEA/AFTERNOON TEA PROMOTION	Digital advertisement acknowledgement as the Morning Tea/Afternoon Tea Sponsor.
PROGRAM ADVERTISEMENT	Full-page advertisement in Conference Program (text/graphics or pdf supplied by sponsor).
LOGO ON PLENARY SLIDE	Corporate logo (full colour) on PowerPoint holding slide displayed in the plenary theatre.
ELECTRONIC & PRINT MEDIA	Acknowledgement as Gold Sponsor with your organisation's logo prominent on all conference print and electronic media, including news letters and social media.
ACKNOWLEDGEMENT AT OFFICIAL OPENING AND CLOSING CEREMONIES	Acknowledgement as Gold Sponsor at the official opening and closing of the conference.

SILVER SPONSORSHIP PACKAGE – 5 AVAILABLE

Investment \$ 10,000 (excl. GST)

Silver Sponsorship allows organisations to receive targeted exposure to delegates through a selective package of benefits.

REGISTRATIONS	Complimentary full-conference registration for two (2) delegates that includes attendance at all included social functions (Welcome and Gala Conference Dinner).
EXHIBITION STAND/DISPLAY	Exhibition Stand (Exhibition Stand booking Form required to be submitted).
PROGRAM ADVERTISEMENT	Full-page advertisement in Conference Program (text/graphics or pdf supplied by sponsor).
LOGO ON PLENARY SLIDE	Corporate logo (full colour) on PowerPoint holding slide displayed in the plenary theatre.
ACKNOWLEDGEMENT AT OFFICIAL OPENING AND CLOSING CEREMONIES	Acknowledgement as Silver Sponsor at the official opening and closing of the conference.

CONFERENCE GALA DINNER SPONSORSHIP PACKAGE

Investment \$ 15,000 (excl. GST)

Exclusive Host of the official Gala Conference Dinner, the most prestigious social event of the conference week, including three courses, recognition awards, and a unique Territory Entertainment Package.

GALA DINNER ADDRESS	Opportunity for a opening address at the Dinner – 5 min.
REGISTRATIONS	Complimentary full-conference registration for 2 (two) delegate that includes attendance at all included social functions (Welcome and Gala Conference Dinner).
DINNER TICKETS	10 tickets to the Gala Dinner.
EXHIBITION STAND/DISPLAY	Opportunity of 60% discount on an Exhibition Stand (Exhibition Stand Booking Form required to be submitted), or to display stand-alone corporate pull-up banner (supplied by sponsor) at the conference Exhibition & catering space and at the Gala Dinner.
PROGRAM ADVERTISEMENT	Full-page advertisement in Conference Program (text/graphics or pdf supplied by sponsor).

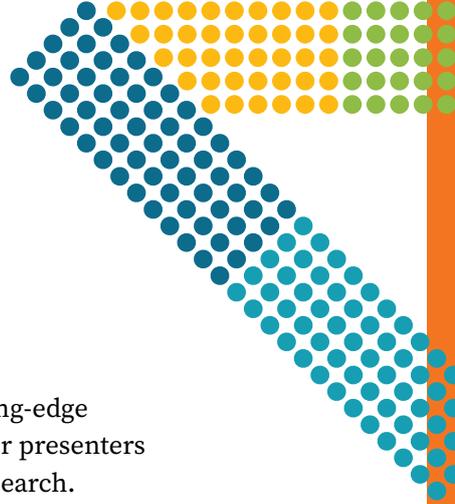
POP UP CAFÉ & COFFEE CART SPONSORSHIP PACKAGE

Investment \$ 15,000 (excl. GST)

Exclusive Host of the official Conference Coffee Cart providing free barista coffees for delegates.

REGISTRATIONS	Complimentary full-conference registration for 2 (two) delegate that includes attendance at all included social functions (Welcome and Gala Conference Dinner).
COMPANY BRANDING	Corporate brand displayed on coffee cart and on take away coffee cups. The Pop Up Café will be a centre piece in the exhibition floorplan.
PROGRAM ADVERTISEMENT	Half-page advertisement in Conference Program (text/graphics or pdf supplied by sponsor).





E-POSTERS SPONSORSHIP PACKAGE

Investment \$ 10,000 (excl. GST)

SEASC 2019 will host E-poster presentations at the 2019 Congress. The cutting-edge technology of the digital poster format provides an excellent opportunity for presenters to utilise interactive, electronic, digital and visual displays to share their research.

PEP'S DISPLAY	Logo placement on the E-Poster holding screens and displayed throughout PEP's display area.
REGISTRATIONS	Complimentary full-conference registration for 1 (one) delegate that includes attendance at all included social functions (Welcome and Gala Conference Dinner).
EXHIBITION STAND/DISPLAY	Opportunity of 50% discount on an Exhibition Stand (Exhibition Stand Booking Form required to be submitted), or to display stand-alone corporate pull-up banner (supplied by sponsor) at the conference Exhibition & catering space and at the Gala Dinner.
PROGRAM ADVERTISEMENT	Half-page advertisement in Conference Program (text/graphics or pdf supplied by sponsor).

SEASC 2019 YOUTH CONGRESS SPONSORSHIP PACKAGE

Investment \$ 10,000 (excl. GST)

Symposium sponsorship offers the opportunity to influence or support the SEASC 2019 Youth Congress.

ORGANISATION BRANDING	The SEASC 2019 Youth Congress has the opportunity to display an organisation banner in the SEASC 2019 Youth Congress activities/session room and on the session slide.
REGISTRATIONS	Complimentary two (2) full registrations on the day of the sponsored Symposium.
EXHIBITION STAND/DISPLAY	Opportunity of 25% discount on an Exhibition Stand (Exhibition Stand Booking Form required to be submitted), or to display stand-alone corporate pull-up banner (supplied by sponsor) at the conference Exhibition & catering space and at the Gala Dinner.
PROGRAM ADVERTISEMENT	Half-page advertisement in Conference Program (text/graphics or pdf supplied by sponsor).

SATCHEL SPONSORSHIP PACKAGE

Investment \$ 10,000 (excl. GST)

Conference satchels are used by delegates long after the conference, providing you with a great branding opportunity.

COMPANY NAME AND/OR LOGO ON CONFERENCE SATCHEL	Corporate brand displayed on each conference satchel for delegates, expected number of delegates 700.
REGISTRATIONS	Complimentary full-conference registration for 1 (one) delegate that includes attendance at all included social functions (Welcome and Gala Conference Dinner).
PROGRAM ADVERTISEMENT	Half-page advertisement in Conference Program (text/graphics or pdf supplied by sponsor).

LANYARD SPONSORSHIP PACKAGE

Investment \$ 7,500 (excl. GST)

Conference Lanyard are used by delegates long after the conference, providing you with a great branding reminder.

COMPANY NAME AND/OR LOGO ON CONFERENCE LANYARD	Corporate brand displayed on each conference lanyard for delegates, expected number of delegates 500.
REGISTRATIONS	Complimentary full-conference registration for 1 (one) delegate that includes attendance at all included social functions (Welcome and Gala Conference Dinner).
PROGRAM ADVERTISEMENT	Half-page advertisement in Conference Program (text/graphics or pdf supplied by sponsor).



PLENARY SPEAKER SPONSORSHIP PACKAGE

Investment \$ 7,500 (excl. GST)

Sponsorship of an invited international expert to attend the conference as a keynote speaker.

REGISTRATIONS	Complimentary full-conference registration for 1 (one) delegate that includes attendance at all included social functions (Welcome and Gala Conference Dinner).
CORPORATE BANNER DISPLAYED IN PLENARY THEATRE	Corporate banner displayed in plenary theatre for the plenary session in which the sponsored Speaker presents.
EXHIBITION STAND/DISPLAY	Opportunity of 50% discount on an Exhibition Stand (Exhibition Stand Booking Form required to be submitted), or to display stand-alone corporate pull-up banner (supplied by sponsor) at the conference Exhibition & catering space and at the Gala Dinner.
PROGRAM ADVERTISEMENT	Half-page advertisement in Conference Program (text/graphics or pdf supplied by sponsor).

EXHIBITION STAND – 30 AVAILABLE

Investment \$ 3,500 (excl. GST)

SEASC 2019 will provide a unique opportunity to highlight your services, research, technologies and products in allied fields and related disciplines. Your organisation will enjoy access to delegates throughout the week during each conference catering break.

REGISTRATIONS	Complimentary Full Registrations (each conference day – includes morning tea, lunch and afternoon tea). Single-Stand booking: two (2) registrations. Double-Stand booking: four (4) registrations.
EXHIBITION STAND/DISPLAY	3m high x 3m wide rear wall, ½ metre deep side panels oversized digital print fascia (850mm H x 2950mm W), power point incl. counter, counter print, stools, lights.
ACKNOWLEDGEMENT ON CONFERENCE WEBSITE	Acknowledgement as Exhibition Stand holder at SEASC 2019 with your organisation logo on the conference web site.
LISTING IN THE CONFERENCE HANDBOOK	Exhibitors list included in the Conference Handbook.
PROGRAM HANDBOOK AND ABSTRACTS (INCLUDES DELEGATE LIST)	Delegate list (name, organisation, city, email) is provided in the Conference Program and Abstract book (subject to Privacy Act).



OTHER OPPORTUNITIES

Conference Program Advertising

Conference Program Advertising in the Conference Abstract and Program Handbook is issued to all delegates at the conference and contains sponsor information, the speaking program and abstracts, and as such is regularly referred to throughout the conference with many delegates keeping it for reference afterwards and with availability in libraries.

- Inside front cover: A4, Four colour, \$2,200 (excl. GST)
- Inside back cover: A4, Four colour, \$1,500 (excl. GST)
- Inside full page, A4 (16.5 wide x 25cm high), colour, \$800 (excl. GST)

You can use your standard stock advertisement, or you can supply a one off copy to make a special offer tailored to suit SEASC 2019

delegates. Must be supplied in pdf format.

Delegate Satchel Inserts

A Satchel Insert gives the opportunity for all delegates to receive your material. You are able to have literature or a merchandising item placed into each delegate satchel, for viewing/ use both during and post-conference.

Printed material must be one item and no larger than A4 size; items (pen, pads, cups, key rings, etc.) may be inserted in place of a brochure. A second item can be inserted for an additional charge of \$220.

Investment for Delegate Satchel Inserts - \$1,000 (excl. GST).

If you would like to discuss these opportunities further, please contact the Conference Organiser on email:

Lee Hellen

Sponsorship and Technical Exhibition Manager
lee.hellen@sssi.org.au

Terms & Conditions

The following Terms and Conditions apply to ALL Sponsorship and Exhibition Stand Packages:

Confirmation of sponsorship is not final until receipt of Sponsorship & Exhibition Agreement Form. Payment of sponsorship monies is required at the time of your booking; entitlements may not be fulfilled if payment in full has not been received.

The Conference Convenor and the Organisers will take the utmost care to fulfil all listed benefits.

All marketing material and artwork must be provided by the sponsor at the sponsor's own cost and provided to the Event Organiser, Britta Decker, Agentur Professional Conferences & Events, prior to 31 May 2019. Inclusions in the SEASC 2019 print material will be forfeited if sponsorship is not confirmed and payment received prior to printing deadlines.

The sponsor is responsible for any display banners supplied and erected at the Conference and must coordinate with the Conference Organiser prior to the event. Sponsors are responsible for the security of their own equipment and materials whilst at the Conference.

Exhibition Stand booth numbers will be allocated from the floor plan on a first come, first served basis.

SPONSORSHIP BOOKING FORM

Please complete and return this form to confirm your sponsorship.

Name of Organisation:

Contact Person:

Email Address: Telephone:

SPONSORSHIP COMMITMENT

SELECTION	SPONSORSHIP PACKAGE	AMOUNT (excl. GST)	SELECTION	SPONSORSHIP PACKAGE	AMOUNT (excl. GST)
	Platinum	\$ 25,000		Lanyard	\$ 7,500
	Gold	\$ 15,000		Plenary Speaker	\$ 7,500
	Silver	\$ 10,000		Exhibition Stand	\$ 3,500
	Conference Gala Dinner	\$ 15,000		Advertising – Inside Front Cover	\$ 2,200
	Pop up Café & Coffee Cart	\$ 15,000		Advertising – Inside Back Cover	\$ 1,500
	E-Posters	\$ 10,000		Advertising – full page	\$ 800
	SEASC 2019 Youth Congress	\$ 10,000		Satchel Insert	\$ 1,000
	Satchel	\$ 10,000		Additional Satchel Insert	\$ 220

Payment options for Sponsorships (please tick one)

A tax invoice will be sent out after payment is processed for credit card and EFT payments.

Please send me an invoice prior to payment

Please debit Visa/Mastercard (Amex and Diners cannot be accepted) Card number:

CARD NUMBER: EXP. DATE:

NAME ON CARD: SIGNATURE:

CONTACT PERSON: TELEPHONE:

EMAIL ADDRESS:

Please complete and return this form with payment or credit card details to:

CONFERENCE ORGANISERS

The ASEAN Federation of Land Surveying and Geomatics (ASEAN FLAG)
2735A, Jalan Permata 4,
Tmn Permata, Ulu Kelang 53300
Kuala Lumpur, Malaysia.

The Surveying & Spatial Sciences Institute (SSSI)
27-29 Napier Close, Deakin,
Australian Capital Territory
2600, Australia
Ph: +61 2 6282 2282
Email : rob.sarib@sssi.org.au
anna.palathinkal@sssi.org.au

PROFESSIONAL CONFERENCE ORGANISER

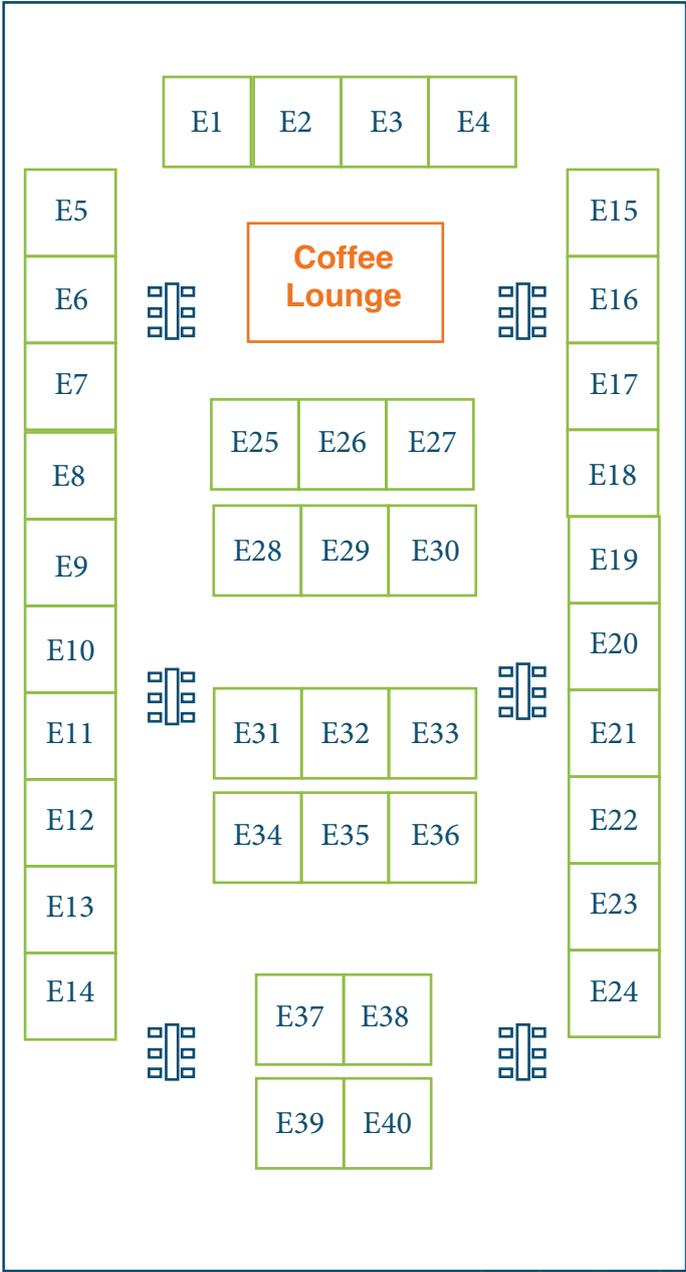
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SEASC2019 Exhibition Floor Plan



Auditorium



Entry Exit



Exhibitor space: 3m x 3m
Booth size: 3m x 1.5m



